# CHG

## ECO-FRIENDLY REMARKETING PROCESS FROM CHG-MERIDIAN

Here to help you adopt environmentally friendly remarketing into your core business

Efficient Technology Management®

### GREEN TECHNOLOGY REMARKETING



Circular economy aims to reduce the negative impacts of a linear economy whilst providing not only economic and business opportunities but also improve the environmental landscape of our planet.

'Environmentally friendly' 'eco-friendly' 'sustainability' 'circular economy'. These phrases are all popular buzzwords at this present moment in time. We've heard that sustainable business is successful business and here at CHG-MERIDIAN we can vouch for this philosophy. Over the years we have refined our end of lease & remarketing process to ensure we meet our customers' requirements through sustainable environmentally friendly practices.

#### OUR ECO-FRIENDLY STANDPOINT

- We have a zero to land fill rate
- On the rare occasion we do have to dispose of the assets we receive back, we guarantee to do so in accordance with WEEE directives and certification will be provided for any assets disposed of on your behalf.
- By utilising our network of Technology Centres, we have a route to market for up to 95% of our returned assets, therefore enabling us to extend and provide a second life to our returned equipment.
- Our warehouse uses natural and renewable energy resources such as solar energy and biomass fuel to ensure our low carbon footprint

#### WHAT IS CIRCULAR ECONOMY?

A circular economy proposes that rather than adopting the make, use, dispose model of a linear economy we instead keep the resources in use for as long as possible, and use techniques including: repair, refurbishing and remanufacturing to extend or provide a second life to the resource, whereby the cycle is repeated and therefore, completing the full circle. A circular economy relies on both long-lasting products and renewable energy resources and aims to gain the maximum value from products before they are launched into their second life.

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#### WHAT ARE THE ADVANTAGES OF A CIRCULAR ECONOMY?

- Reduce the negative impacts of a linear economy
- Provides economic and business opportunities
  - Improve the environmental landscape of our planet
  - Reduce waste
  - Preserves the planet through sustainable business practices
  - Help reduce the environmental impacts of our production and consumption
  - Considerable cost savings
  - Boost employment
  - Increase economic competitiveness